



NATIONAL ASSOCIATION OF  
Community Health Centers

Invites You to Join America's Health Centers  
By Sponsoring and Participating in

***National Health Center Week August 7-13, 2011  
Celebrating America's Health Centers:  
Where Quality Health Care Always Comes First***

Every summer, the National Association of Community Health Centers (NACHC) sponsors National Health Center Week (NHCW) to inform the American public, state and federal policymakers, and the media about America's over 1,200 Community, Migrant and Homeless Health Centers. These Health Centers serve as the "family doctor" for over 20 million people.

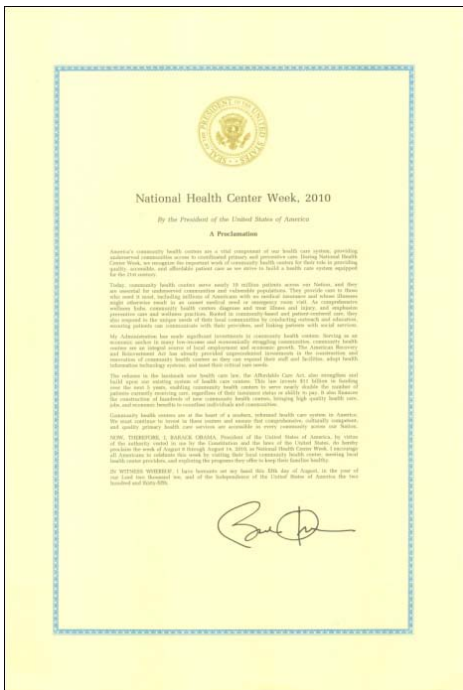
As always, National Health Center Week will highlight the commitment and passion of the tens of thousands of health center staff and board members who make it possible for Health Centers to be "health care homes" in over 7,500 communities. National Health Center Week strives to:

- Raise awareness of health centers among the American public, state and federal policymakers, and media;
- Highlight the role that Health Centers play in addressing the issues of access to care;
- Educate community residents about the services available at community health centers; and
- Foster partnerships that help to address the health care problems of uninsured and underinsured individuals and families.

**Be a Part of an Event with  
National Visibility and Local Impact**

NACHC's work and communication with the Health Centers has led to the development of a national campaign to educate the public, policymakers and practitioners during the week about issues related to Health Centers. During National Health Center Week 2010 over 500 health centers held more than 1400 events. Over 80 Members of Congress, including the Speaker of the House participated in events.

**President Obama officially recognized National Health Center Week with a Presidential Proclamation** and a Health Center Tele-Town Hall featuring Secretary of Health and Human Services Sebelius and HRSA Administrator Wakefield kicked off the celebration. The Surgeon General and five HHS Regional Directors also attended events at health centers.



For more information check out [www.healthcenterweek.org](http://www.healthcenterweek.org)

NHCW has a significant presence in the Web 2.0 social networking world with over 1000 new Facebook fans added as a result of our first annual Health Center Week Video Contest. All the entries were shown on a the

NACHC You Tube channel. Sponsors have the opportunities for visibility and interaction with health centers, the media and policy makers through our social networks.

## **Making a Local Impact**

While NACHC manages the national campaign efforts for NHCW, the focus always remains on involving more people and more local communities. **Community Health Centers** across the country hosted events including health fairs, immunization screenings tied to back-to-school efforts, open houses, staff recognition events and other special activities designed to highlight their centers and educate their local and state officials, community residents and leaders, and private industry about the services they provide.

## **Connect with Health Centers and Communities on a Personal Level**

Health Center users include working families, minimum wage earners, and individuals transitioning from a difficult part of their lives to becoming productive members of society. When private and corporate industries make investments in Health Centers and NHCW, the community responds by visiting their businesses and using their products. Whether it is a child who now has access to health care and misses less days of school or a grandparent who has recently enrolled in prescription drug coverage - Health Center users live, eat, shop, and contribute to the economy and growth of their communities.

As a national sponsor of Health Center Week, you will be demonstrating your commitment to the growing Health Center movement through our national visibility program. Your support will help

- Deliver mini-grants and Health Center week tool-kits to Community Health Centers directly to be used to support local or regional events with elected officials
- Increase the production of Spanish language materials on the NHCW website
- Subsidize the production and sale of NHCW items to allow reduced costs for Health Centers to purchase these items
- Support and promote a coordinated local and national media effort that will attract print, television, radio and internet-based media

National Health Center Week is a unique opportunity not only to demonstrate your company's support for America's Health Centers, but also to initiate and build relationships directly with local health centers in communities you care about. In addition to recognizing your support before over 20 million health center clients and more than 125,000 health professional staff in nearly 7,500 locations nationwide, ***we at NACHC also want our National Health Center Week sponsors to be more than financial supporters. We want to help connect you to the communities and health centers you care about by arranging for you to be sponsors of local events and work directly with the health centers themselves in planning and carrying out their events.***

Please contact Marc Wetherhorn ([mwetherhorn@nachc.com](mailto:mwetherhorn@nachc.com)) today to become a sponsor of and participant in the 2011 celebration of National Health Center Week!

For more information check out [www.healthcenterweek.org](http://www.healthcenterweek.org)

## Sponsorship Opportunities

*(NACHC Corporate Members receive a 10% Discount on All Sponsorship Levels)*

### **Community Health “Quality Comes First” Sponsor: \$100,000 (EXCLUSIVE)**

- √ *Exclusive sponsor of the NHCW 2011 Kickoff Quality Symposium in Washington, DC*
- √ *Sponsor of NACHC Community Health Center Congressional Awards reception during the NACHC Policy & Issues Forum in March of either 2011 or 2012.*
- √ *Special customized visibility options at NACHC and local health center events throughout the year*
- √ *Featured sponsor of 15 local National Health Center Week events*
- √ *Logo on special NHCW Banners distributed to every NACHC member Health Center*
- √ *Logo and link on NHCW Website*
- √ *Video greeting on the NHCW Webpage and NACHC YouTube channel*
- √ *Recognition in the NACHC 2011 Community Health Institute (CHI) program*
- √ *Logo on over 2000 Congressional Directories and policy guidebook DVDs distributed to Policy & Issues Forum attendees*
- √ *Recognition in Community Health Forum Magazine (distributed to every Health Center)*
- √ *Logo on all Health Center Week printed materials*
- √ *Sponsor flyer included in initial mailing to every health center*
- √ *Logo on all Health Center Week T-shirts and banners*

### **Gold Sponsor: \$50,000**

- √ *Featured sponsor of 10 local National Health Center Week events*
- √ *Logo on special NHCW Banners distributed to every NACHC member Health Center*
- √ *Logo and link on NHCW Website*
- √ *Video greeting on the NHCW Webpage and NHCW YouTube channel*
- √ *Logo on over 2000 Congressional Directories and policy guidebook DVDs distributed to Policy & Issues Forum attendees*
- √ *Recognition in the NACHC 2011 Community Health Institute (CHI) program*
- √ *Recognition in Community Health Forum Magazine (distributed to every Health Center)*
- √ *Sponsor flyer included in initial mailing to every health center*
- √ *Logo on all Health Center Week printed materials*
- √ *Logo on Health Center Week T-shirts and banners*

### **Silver level: \$25,000**

- √ *Featured sponsor of 5 local National Health Center Week events*
- √ *Recognition in the NACHC 2011 Community Health Institute (CHI) program*
- √ *Recognition in Community Health Forum Magazine (distributed to every Health Center)*
- √ *Logo on Health Center Week T-shirts*
- √ *Logo on all Health Center Week (HCW) printed materials*
- √ *Sponsor flyer included in initial mailing to every health center*
- √ *Listed in Health Center Week materials and on NHCW website*

### **Bronze Level: \$10,000**

- √ *Featured sponsor of 2 local National Health Center Week events*
- √ *Recognition in Community Health Forum Magazine (distributed to every Health Center)*
- √ *Recognition in the NACHC 2011 Community Health Institute (CHI) program*
- √ *Recognition in Community Health Forum Magazine (distributed to every Health Center)*
- √ *Listed in Health Center Week materials and on NHCW website*

**Please contact Marc Wetherhorn ([mwetherhorn@nachc.com](mailto:mwetherhorn@nachc.com)) today to participate in National Community Health Center Week 2010!**

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The Power of Your Sponsorship



Congressman John Shimkus (R-IL) visits Central Counties Health Center to celebrate NHCW 2010, Springfield, IL

Representative of National Health Center Week sponsor, Henry Schein speaking at Health Access Washoe County's event, Reno, NV



Groundbreaking Celebration - Samuel L Rodgers Health Center, St. Louis, MO

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Speaker Nancy Pelosi and John Gressman, CEO of the San Francisco Community Clinic Consortium celebrate NHCW 2010. San Francisco, CA

Caring Health Center celebrates National Health Center Week with a large community farmers market and health fair. Springfield, MA



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