

Sample Media Advisory

**Attention: Health Reporters, Assignment Desk Editors**

FOR IMMEDIATE RELEASE  
<DATE>

CONTACT < NAME >  
<PHONE NUMBER>

Health Center to Hold <event listed here> for *National Health Center Week*

<Name of Health Center> will hold <free health screenings, tour, health fair, press conference> to underscore the vital role of Community, Migrant and Homeless Health Centers which are in their 40th year of caring for the nation's medically underserved and uninsured. The event is part of a weeklong celebration of *National Health Center Week 2005* (August 7-12) to recognize the achievements of health centers who are the family doctor 15 million people in more than 3600 communities across the nation. <Name of Health Center> serves <number of patients> a year in the communities of <\_names of local towns where sites are>, most of whom rely on Medicaid or Medicare or have no insurance at all. <Briefly describe what will happen at the event, and list speakers>.

Among those expected to attend are <names of invited federal or state officials, dignitaries here>.

**WHAT: Type of Event**

**WHEN: Date and Time**

**WHERE: Address**

\*Members of the press and public are invited to attend.

- If outdoor site, provide alternate site location in the event of rain